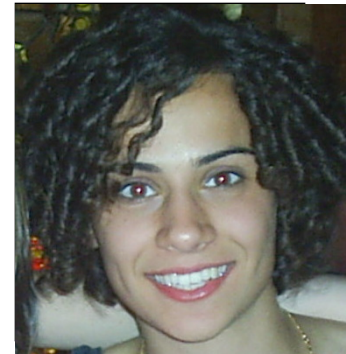


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Understanding the Population Recruited for the
Prime Time Study

As of 2006, the United States has the highest teenage birth rate in the developed world. The high prevalence of sexually transmitted diseases, pregnancy, and birth among teens demonstrates the need for intervention. The *Prime Time* intervention study aims to promote healthy teen behaviors as a means of reducing contraceptive and sexual patterns that can lead to adverse sexual health outcomes. The program targets girls, 13-17 years old, who are seeking primary care services from clinics and who have a high risk of harmful sexual outcomes. An evaluation of a *Prime Time Study* pilot intervention showed participants had significant improvements in self-confidence, connectivity and sense of worth. Given this success, it is important to understand the population that the program is catered towards. Identifying what works for whom will allow policy makers and healthcare providers to more effectively utilize resources modeled after the *Prime Time Study* and tailor their efforts to the populations they serve. Each girl voluntarily agrees to become involved with the study and, therefore, participants may not be representative of all at-risk adolescent girls receiving clinical services. All 13-17 years old girls that entered into the clinic are asked to complete a *Prime Time* Health Screening Survey, used to determine their eligibility. This data will be used to compare the group of girls who eventually enrolled in *Prime Time* to the group of girls who filled out the screening survey but did not enroll in *Prime Time*. This analysis will enable the collaborating clinics to better understand their population and anticipate which young women are more open to extra services and will help the *Prime Time Study* to understand differences between the patients who chose to be in the study and those who do not.



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